

Orchestrating Data Democratization in an Al-Driven, Climate-Focused World

Empowering Trusted Data Custodianship



In today's digital age, trust in managing data securely is a vital concern for each data owner and the organizations that store it. Each individual and application creates data footprints multiple times a day, contributing to the massive growth in the amount of data created and, in turn, stored. The storage of this data contributes to data centers utilizing over 1% of the aggregate power consumption worldwide. The data itself is accessed for a variety of reasons, accelerated further with the implementation of Artificial Intelligence (AI). AI is akin to Pac-Man eating as many dots as it can and at as fast a pace as possible, increasing power consumption by 6-8 times that of conventional use. This creates a concern, as AI models could be consuming data without consent for their use. Data citizens and custodians are becoming more cognizant of the privacy concerns created as a result of this rapidly infiltrating technology and want to ensure that appropriate use of data takes place with the required consent. Digital trust has a larger impact than physical trust, and at the core of this is orchestrating appropriate data management.

> What if you could confidently democratize your data with integrity and transparency, while maintaining control over its privacy and usage?

Data Dynamics is Dedicated to Making This a Reality

Established in 2012, Data Dynamics stands as a premier provider of enterprise data management solutions, guiding businesses in orchestrating Data Democratization and Ethical Data Usage within an Al-driven, Climate-Focused World. At the heart of our offerings lies the award-winning Unified Unstructured Data Management Software, meticulously crafted to help organizations extract unparalleled insights securely, governed and optimized appropriately. Proven in over 300 organizations, including 28 Fortune 100 entities, our software is deeply integrated within the fabric of businesses across industries, bringing unparalleled value. It seamlessly adapts to evolving macroeconomic conditions and the dynamic data landscape through its intelligent automation, creating an ecosystem where every individual—whether a consumer, employee, or stakeholder—has the right to control their data destiny, empowering decision-makers at every level.

And We Are Trusted by the Giants...



8 Fortune 100 banks and financial institutions



4 Fortune 500 energy enterprises



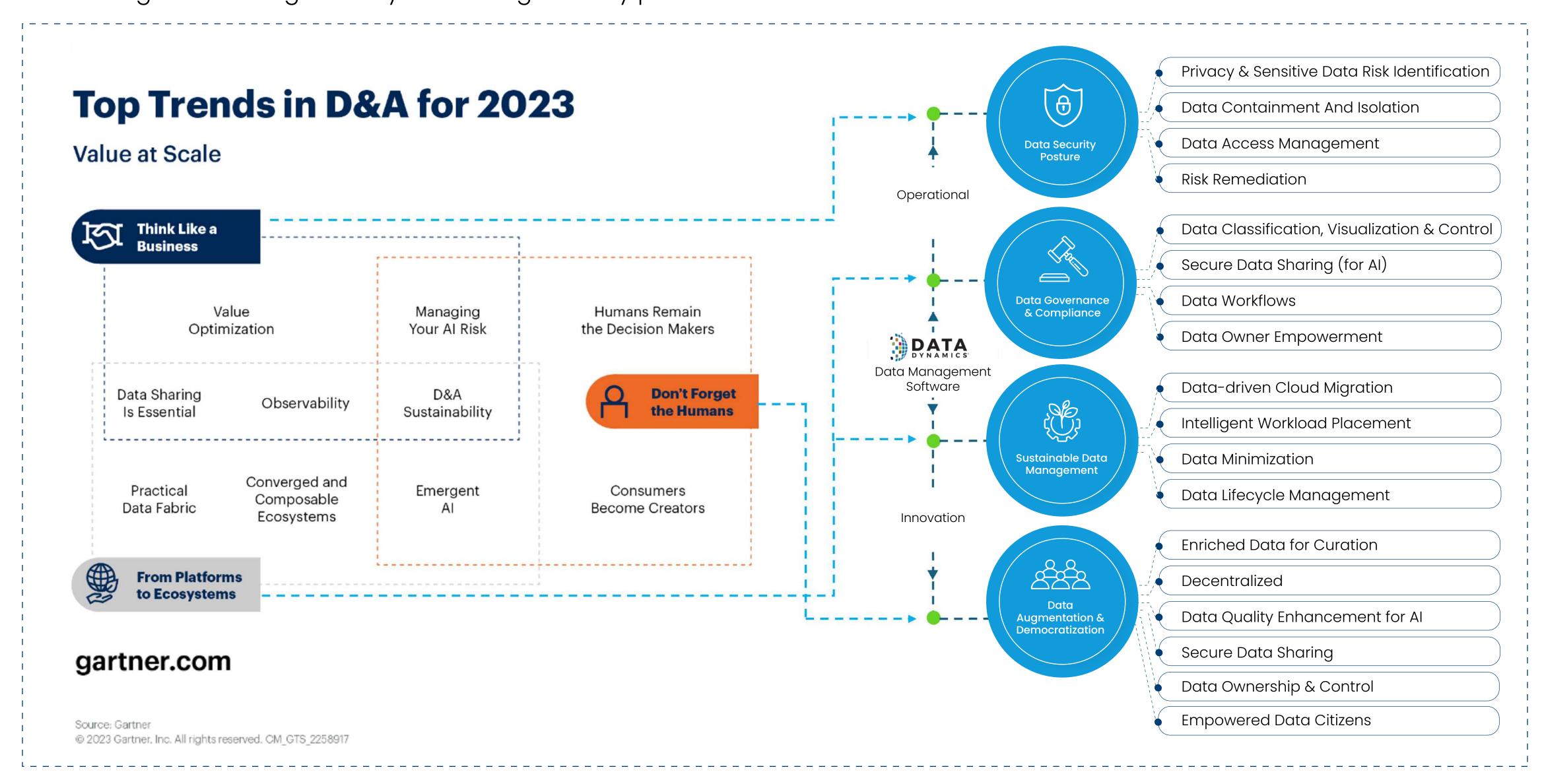
6 Fortune 500 manufacturing enterprises



15 Top healthcare and life science organizations

Data Orchestration and Trust, Every Step of the Way

Our software is built to empower enterprises with intelligent and unified data management, functioning as a strategic catalyst to strengthen key pillars for success.





Recognized by the Best







Titan Innovation Awards 2023: Data Security/ Compliance Project of the Year



DCS Awards 2023: Data Centre ICT Security Innovation of the Year



CRN's 2023 Storage 100: Data Dynamics Listed Among The 40 Coolest Data Management Companies



CDO & EDM Council 2022 Data4Good Winner: Affordable and Clean Energy



Gold STEVIE 2022: Migration as a Service of the Year



Silver **STEVIE 2022:** Big Data Solution of the Year



2022: Milestone of the Year, Customer Growth of the Year



Gold GLOBEE Silver GLOBEE 2022: Innovative Tech Company, Customer Success & Company Response of the Year

For more information visit us at www.datadynamics.com, reach out to our team at solutions@datdyn.com or

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