DATA DYNAMICS

40 Petabytes of Data Migrated, Managed, and Consolidated with a Unified Unstructured Data Management Platform
for Fortune 20 financial services institution

Business Need

- **Data Consolidation** to bring consistency across a global footprint
- Implement **global standardization**
- Move 13 years of data from 6000 offices residing in **legacy hardware to Data ONTAP Storage Platform**
- **Automation** of migration process to reduce risks

Challenges Faced

- A massive expanse of **unstructured data**
- **Lack of consistency** across a global footprint
- **Varying legacy standards** as a result of multiple acquisitions
- Increasing **storage cost**
- Complexities in **unstructured data management**
- **Risks** in moving from legacy infrastructure to the new platform

Solution Offered

Data Dynamic's Unified Unstructured Data Management Platform:

- **A single platform** to manage CIFS and NFS migrations from NAS platforms to NetApp Data ONTAP, ensuring data security and the migration without any risk
- **Automation of the migration process** by providing a means of updating the DFS links automatically
- **The policy-based approach** maximized user data access, minimized cutover windows, user downtime, and other disruptions related to file storage rebalancing, migrations, consolidations, and tech refreshes
- **Data migration by consolidating their data** centers and introducing effective data governance, intelligent data insights, and data lifecycle management in parallel

Business Impact

1. Data consolidation resulted in driving **global standardization** for enhanced downstream automation, significantly improved efficiency as well as next-level risk management

2. Migration of more than 40PBs of data distributed across 35,000 volumes on 876 filer nodes, delivering **data location optimization**, **cost savings** of over $37M, and **data analysis**

3. This automated migration process ensured that the i**nfrastructure deployed was consistent** across all the data centers globally

4. StorageX 8.5 enabled customers to manage and consolidate petabytes of data with **a single pane of glass**

Data Dynamics is a leader in intelligent file management solutions that empower enterprises to analyze seamlessly, move, manage and modernize critical data across hybrid, cloud, and object-based storage infrastructures for true business transformation. For more information, please visit www.datadynamicsinc.com.

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