DATA DYNAMICS®

96% reduction in customer outage time and 100% ROI in data migration
for one of the world's largest Fortune 500 Healthcare Data Science Technology Companies

Business Need

- Merger & Acquisition
- Tech Refresh
  - Incompatible versions
  - Heterogeneous Vendor Storage
- Data Migration and consolidation

Challenges Faced

- Mixed **distinct data ownership** on the same volume
- **24-hour outage windows** for data migrations
- Complex data integration of **acquired companies**
- **Security and access complexity** creating data loss
- **Massive penalties** for invalidated clinical trial data – **paid $0.5M+** in fines per occurrence

Solution Offered

- Use of **automated, policy-based file data migration** to ensure the right data was moved to the cloud
- **Automation and standardization,** using a unified platform – from 12 to 24-hour outage during data transfer to one minute.
- Accelerated data integration and migration of acquired companies to the master data center by **reducing the complexity of unstructured data** from arrays, separate ACLs, and different domains
- **Intelligent data analysis** to gain visibility and knowledge of the data, for **data compliance, improved productivity, and 100% reduction in potential penalties**

Business Impact

Data Dynamics' unified data management platform helped the customer achieve:

96% reduction in customer outage and 100% ROI during data transfer
24-hour outage reduced to sub-hour

97% improvement in data integration of acquired companies to the master
From 30 days to one day

Zero penalties related to invalidation of data

Reduced cost of data migration

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