

# Unified Unstructured Data Management Platform

Powered by StorageX and Insight AnalytiX to Drive Modernization

## Overview

Data Dynamics provides enterprise class unstructured data management solutions that have been designed to meet the needs of Fortune 500 businesses world-wide. The industry vertical markets where we have had success include the following:

Financial Services	Healthcare	Pharmaceuticals	Life Sciences
Manufacturing	Oil & Gas	Communications	Retail
Media	Transportation	Technology	Research

## Product Platform and their Use Cases

### StorageX for Infrastructure Optimization & Efficiency Projects:

1. Cleanup of old file shares, with ROT data being defensively disposed of and remaining files moved to a CCP location
2. Reduce storage footprint/ improve storage efficiency
3. Cloud Migration/ Cloud Acceleration / Cloud Tiering
4. Hybrid Cloud File Management
5. File share upgrades
6. Data Center Consolidations
7. Mergers & Acquisitions/ Divestitures
8. Backup Cost Modernization
9. Intelligent Archive Management
10. Storage & Data Lifecycle Management
11. Data Migration, Transform & Sync, Replication
12. Identifying Orphan Files & Access Control List Management
13. Monitor creation and protection of PII Files to address compliance

### Insight AnalytiX for Privacy Risk Management & Digital Compliance Projects:

1. GDPR, CCPA, or other privacy legislation
2. Limit Exposure of Files containing sensitive personal data by monitoring the creation of PII files and quarantine to a secure location
3. New company requirements to safeguard unstructured data

## Insight AnalytiX for Data Analytics, Classification, and Orchestration Projects:

1. Data Classification for retention, deletion, and future queries
2. Data Orchestration & Pipelining
3. Sensitive information existing within shared files

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Data Dynamics is the pioneer of unified unstructured data management platform. With 26 of the Fortune 100 global customers worldwide, Data Dynamics enables organizations to analyze, move, manage, and modernize their data anywhere. Data Dynamics accelerates the adoption of hybrid, public and multi-cloud strategies, builds higher quality SLAs, and improves business process modernizations. For more information, visit [www.datadynamicsinc.com](https://www.datadynamicsinc.com).



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