# Data Dynamics for Microsoft Azure

Unified Unstructured Data Management that Accelerates IT Transformation



#### **Business Challenge**

Cloud technology is viewed as a competitive advantage by strategic and business executives who want to drive digital transformation to enable faster innovation, business agility, and greater cost efficiencies. However, if it is implemented incorrectly, the cloud can become a challenge for IT executives and architects and act as a bottleneck when it comes to achieving business objectives.

IT can successfully adopt cloud solutions by answering questions such as the following.

- Which datasets are best suited for the cloud?
- How to move applications and data efficiently and securely to the cloud?
- Is there a process to recover files moved to the cloud?
- How to best manage a hybrid cloud environment and limit complexities?

### Seamless Integration with Microsoft Azure to Accelerate IT Transformation

Whether deployed on-premises or in Microsoft Azure Cloud, Data Dynamics' Unified Unstructured Data Management Platform delivers a single software solution to help enterprise transform their hybrid IT environment with better data management.

Data Dynamics' solutions for Microsoft Azure allow enterprises to analyze their infrastructure and file content to identify dark data, ROT, sensitive information to optimize backup and long term retention on Azure. Users can set automated policies that securely move data workloads to and from the cloud. Enterprises can also rapidly search, retrieve, and recover archived data with a robust metadata catalog.

As you shift your data to the cloud, Data Dynamics orchestrates all critical data management functions—backup optimization & recovery, search, archival, analytics, migration, and more—for your hybrid and multi cloud environments.



#### **Cloud Solutions**

File Analytics	Gain visibility into your infrastructure and file content to eliminate redundant, obsolete, and trivial data and limit the exposure of sensitive files to reduce risks and cloud storage costs.
Cloud Migration	Securely migrate workloads to the cloud with policy based automation. Migrating workloads to Azure helps your take full advantage of the agility and cost savings that cloud provides.
Data Archival	Identify inactive data that is no longer business critical which can be moved to lower cost storage such as the cloud for long term re- tention. Ensure accessibility to archived data with StorageX File Retrieval.
Backup Optimization & Recovery	Modernize backup and recovery of data on Azure by identifying duplicate files and number of file copies to optimize storage and backup time. Quickly recover files from the cloud in a few clicks if needed.

## **Key Benefits**

Organizations who are looking to adopt Azure as their preferred cloud target have greater incentives through the Data Dynamics and Microsoft Partnership. Our joint solution helps organizations reduce costs, increase efficiency, and accelerate their digital transformation.

With proven real-world deployments and enterprise-class technologies, customers will benefit from the joint engagement model, flexible purchasing options, and best in class support options.

To learn more, please visit: www.datadynamicsinc.com

Contact Us at Sales@datdyn.com

Data Dynamics is the pioneer of unified unstructured data management platform. With 26 of the Fortune 100 global customers worldwide, Data Dynamics enables organizations to analyze, move, manage, and modernize their data anywhere. Data Dynamics accelerates the adoption of hybrid, public and multi-cloud strategies, builds higher quality SLAs, and improves business process modernizations. For more information, visit <a href="https://www.datadynamicsinc.com">www.datadynamicsinc.com</a>.



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