

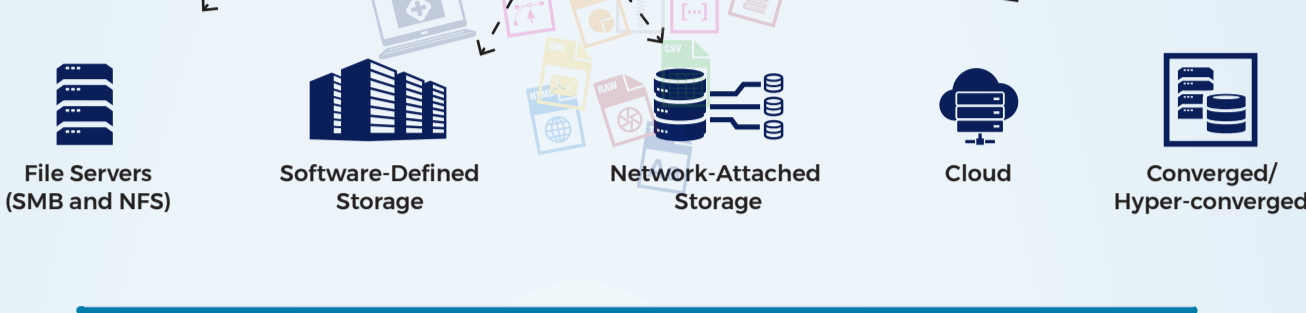
THE KEY TO MANAGING YOUR DATA

Files are born...



Isolated at birth...

Isolated via technology, vendors, proprietary lock-in



Their value is trapped...

The files become burdensome and forgotten...

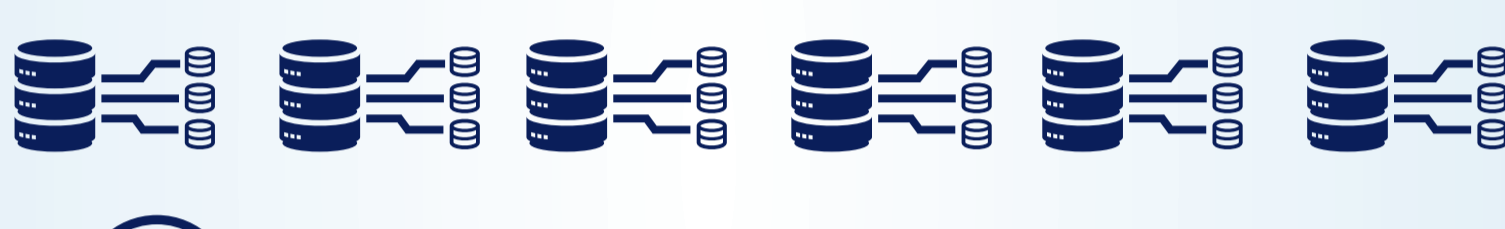


EVERYTHING

is important.
It must be kept.



...creates storage sprawl



59% worldwide data growth

800% compounded annual growth over the next five years

80% of that growth will be from unstructured data

...businesses continue to drive change

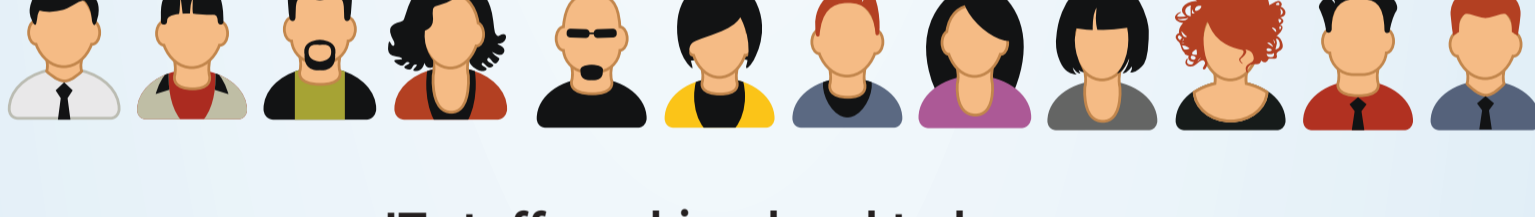
Mergers and acquisitions



Divestitures

Organizations change...

Employees coming and going

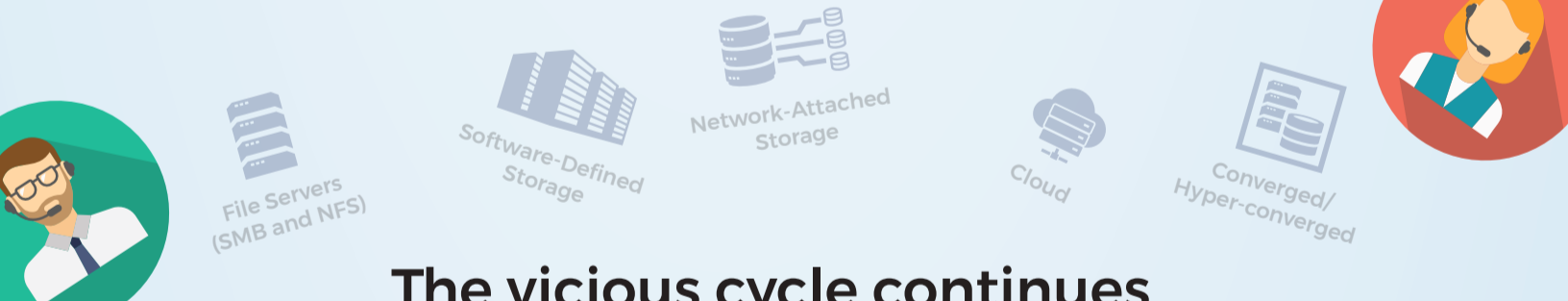


IT staff working hard to keep up



Data needs to be moved...

Vendor and technology lock-in makes this overly complex and hard. IT staff continues to churn...working hard...falling behind



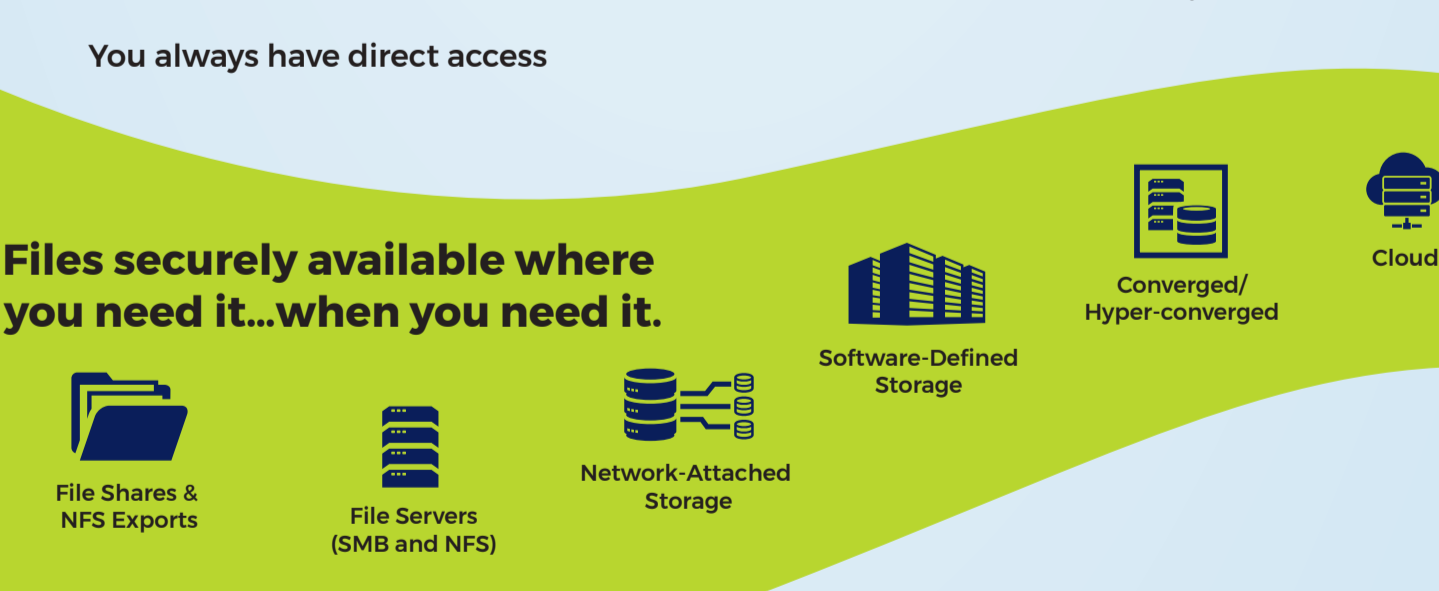
The vicious cycle continues

Enterprises are unable to effectively manage data due to technology lock-in, complexity and risk

Businesses need to be dynamic, to leverage the asset value of your files...to ensure only those that should have access to files do... files where you need it, when you need it, in the form you need it...

You always have direct access

Directly access and analyze



INTELLIGENCE =

You in Control - Dynamic Data for the Digital Enterprise

+

ANALYZE

Know what you have and where it is.

+

MOVE

Unlock your files and move them with ease.

+

MANAGE

Control, manage and synchronize file resources

+

MODERNIZE

Integrate dynamic file management