

## 96% reduction in customer outage time and 100% ROI in data migration

for one of the world's largest Fortune 500 Healthcare Data Science Technology Companies



### Business Need

- Merger & Acquisition
- Tech Refresh
  - Incompatible versions
  - Heterogeneous Vendor Storage
- Data Migration and consolidation



### Challenges Faced

- Mixed **distinct data ownership** on the same volume
- **24-hour outage windows** for data migrations
- Complex data integration of **acquired companies**
- **Security and access complexity** creating data loss
- **Massive penalties** for invalidated clinical trial data – **paid \$0.5M+** in fines per occurrence



### Solution Offered

- Use of **automated, policy-based file data migration** to ensure the right data was moved to the cloud
- **Automation and standardization**, using a unified platform – from 12 to 24-hour outage during data transfer to one minute.
- Accelerated data integration and migration of acquired companies to the master data center by **reducing the complexity of unstructured data** from arrays, separate ACLs, and different domains
- **Intelligent data analysis** to gain visibility and knowledge of the data, for **data compliance, improved productivity, and 100% reduction in potential penalties**



### Business Impact

Data Dynamics' unified data management platform helped the customer achieve:



#### 96% reduction in customer outage and 100% ROI during data transfer

24-hour outage reduced to sub-hour



#### 97% improvement in data integration of acquired companies to the master

From 30 days to one day



#### Zero penalties related to invalidation of data



#### Reduced cost of data migration

Data Dynamics is the pioneer of unified unstructured data management platform. With 26 of the Fortune 100 global customers worldwide, Data Dynamics enables organizations to analyze, move, manage, and modernize their data anywhere. Data Dynamics accelerates the adoption of hybrid, public and multi-cloud strategies, builds higher quality SLAs, and improves business process modernizations. For more information, visit [www.datadynamicsinc.com](http://www.datadynamicsinc.com).